



Tocqueville

ALEXIS DE TOCQUEVILLE SOCIETY

UNITED WAY OF HALL COUNTY



Creating Change

WITH ALEXIS DE TOCQUEVILLE

The collective generosity of our Tocqueville donors has provided important resources for United Way since its charter in 1995. Resources that allow us to help so many individuals and families in Hall County. Through the work of our partners in areas like food insecurity, affordable healthcare, mental and behavioral health, and early learning, United Way impacts all aspects of life in our community. This approach is critical to fully addressing the needs of our community and building a strong future for all.

Membership in the Alexis de Tocqueville Society is not about a pin or membership card. It's not even about doing what is right or proper. It is about doing what is necessary in order to change the course of our community so that all members live productive lives. To ensure everyone has an opportunity to not only be a contributing member of the community but to be their best self.

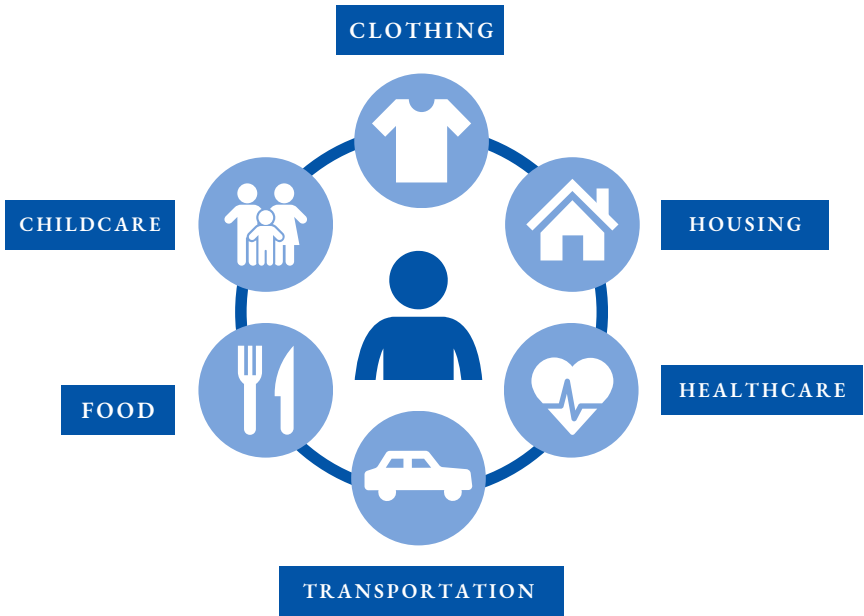
Whether you're a longtime Tocqueville Society member or you're considering joining for the first time, we invite you to make a difference with us.

Together,

WE CAN MAKE CHANGE POSSIBLE.



In Hall County, 40 percent of the population struggles to meet their basic needs.



If families can't make ends meet, they can't prepare for the future. That's why at United Way, we work to ensure that every family can meet its basic needs, every child is ready for school and every individual has skills to build a better life.

But we can only do it with your help.



The Tocqueville Society helps families get out of crisis now and positively impacts our community for generations to come.

The Alexis de Tocqueville Society makes it possible for parents to access resources that keep their kids on track in school. Tocqueville members help people get skills to become financially stable, and they help families get out of crisis.

As a Tocqueville Society member, you'll support families in our community - your neighbors, co-workers, and friends. And your dollars go far because we bring together the people, organizations, and resources needed to tackle the root cause of long-standing problems in our community, creating positive, measurable, and permanent change.



How to join.

The minimum annual household contribution to join the Alexis de Tocqueville Society is \$10,000 per year. Donations are accepted year-round and can be made as an individual or a couple. Reach out to learn about all the ways you can give.

As a society member,

YOU'LL GET EXCULSIVE BENEFITS LIKE:

- Joining a local and national network of philanthropic leaders who are engaged locally to create long-lasting, positive changes
- Partnering with a quality organization and dedicated staff; ensuring that gifts, voice, and time are efficiently invested in our community to maximize impact
- Invitations to exclusive Tocqueville Society and Leadership Giving Circle Events
- Recognition in our yearly Annual Report
- The opportunity to volunteer and serve on United Way of Hall County committees



Your gift changes lives.

HERE ARE JUST A FEW EXAMPLES:



\$10,000

Provides 35,000 diapers to infants in need. That's a years supply of diapers for 15 infants.

\$25,000

Supplies 960 patients at Good News Clinics with lifesaving medications for a full year.

United Way of Hall County unites the people, organizations, and resources needed to improve lives in our community.



\$50,000

Funds over 12,650 meals for families struggling with food insecurity.

\$100,000

Sends 64 children to SHINE afterschool program, which offers extra time and attention to help children maintain grade level math and reading skills.

A Legacy of Giving Back

ORIGINS OF THE ALEXIS DE TOCQUEVILLE SOCIETY

Alexis Charles-Henri de Tocqueville was only 26 years old when he came to the United States and Canada in 1831, recording his observations of life in the young nations. Though he only spent nine months in North America, he gleaned many profound insights about American society. His observations, readings and discussions with eminent Americans formed the basis of *Democracy in America*, a detailed study of American society and politics, published in two volumes in 1835 and 1840.

Tocqueville recognized, applauded and immortalized North American voluntary action on behalf of the common good. He wrote: "I must say that I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another," eloquently capturing the essence of personal philanthropy that persists almost two centuries later.

The observations on philanthropy Alexis de Tocqueville made in 1831 remain true today: Advancing the common good means creating opportunities for a better life for all. The society's name was chosen because of Alexis de Tocqueville's admiration for the spirit of voluntary association and effort toward its advancement.



Hall County Tocqueville Society

ORIGINS OF THE TOCQUEVILLE SOCIETY IN HALL COUNTY

By the fall of 1995 the Leadership Circle made up of donors giving \$1,000 to \$5,000 to United Way of Hall County was in its 7th year and had grown to 185 members. A group of Hall County leaders met with Joyce Wilbur from United Way of America and made the decision to begin an Alexis de Tocqueville Society in our community.

Austin and Barbara Edmondson volunteered to be the first members and Austin enthusiastically stepped into the role of chairman of the new society. On November 16, 1995, Marvin Schuster, chair of the Tocqueville Society in Columbus, Georgia, accompanied Austin and Anna Gines, Executive Director of United Way, on several visits with prospective members. That evening, at the Annual Leadership Circle Reception, Austin and Marvin announced the names of the **six charter members of the Tocqueville Society of Hall County.**

Austin and Barbara Edmondson

Jean and Lou Fockele

The McKibbon Brothers Foundation

Mr. and Mrs. Charles Thurmond

Mr. and Mrs. James A. Walters

Mr. and Mrs. Philip Wilheit

By 2002, under Austin Edmondson's leadership, 28 members had been recruited resulting in \$1,280,000 in donations for United Way to make Hall County a stronger, safer and healthier community.





*Give.
Advocate.
Volunteer.*



United Way of Hall County
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