

The **POWER** of COMMUNITY

2020-2021
Annual Report



Board of Directors and Volunteer Leadership

Our board members play a critical role in the governance of United Way. The board is comprised of representatives of the Greater Atlanta community and make important decisions leading to United Way action and community results. The Board of Directors has legal and fiscal responsibilities as outlined in the governance policies.

Executive Committee

Elisabeth Baldwin

Board Chair

Tate O' Rouke

Campaign Chair

Jay Parrish

Community Investment

Sarah Bell

One Hall

Bonner Burton

Compass Center

Phillippa Lewis Moss

Chair-elect

Kingsley Peeples

Treasurer/Secretary

Juli Clay

Ethics

Katie Dubnik

Immediate Past Chair

Audit Committee

Jennifer Loggins, *Chair*, Phil Bonelli, Blair Diaz, R.K. Whitehead, Andy Kalinauskas, Keith Whitaker

Ethics Committee

Juli Clay, *Chair*, Sam Couvillon, Shelley Logan

Finance Committee

Kingsley Peeples, *Chair*, Elisabeth Baldwin, Jennifer Loggins, Trey Wood, Andrew Beauchamp

Campaign Cabinet

Tate O' Rouke, *Chair*, Carter Cagle, Anna Dover, Joy Griffin, Megan Hunt, Lynn Jones, Bobbi Larson, John P. Strupe, Laura Terrell

Community Investment Committee

Jay Parrish, *Chair*, Elisabeth Baldwin, Sharon Holt, Katie Dubnik, Sarah Bell, Bethany Magnus, Bonner Burton, Tommy Howard

Governance and Personnel Committee

Phillippa Lewis Moss, *Chair*, Elisabeth Baldwin, Katie Dubnik, Anne Skleder, Amy Whitley

One Hall Steering Committee

Sarah Bell, *Chair*, Juli Clay, Christy Moore, Liz Coates, Maria Calkins, Phil Bonelli

Compass Center Committee

Bonner Burton, *Chair*, Elisabeth Baldwin, Amy Whitley, Sharon Holt, Maria Calkins

Board Members

Rachel Bahin

Elisabeth Baldwin

Sarah Bell

Kyle Bochat

Phil Bonelli

Bonner Burton

Maria Calkins

Juli Clay

Liz Coates

Sam Couvillon

Katie Dubnik

Sam Evans

Bill Hall

Sharon Holt

Tommy Howard

Logan Jones

Andy Kalinauskas

Shelley Logan

Jennifer Loggins

Bethany Magnus

Christy Moore

Phillippa Lewis Moss

Dr. Richelle Oakley

Tate O' Rouke

Jay Parrish

Kingsley Peeples

Dr. Anne Skleder

Amy Whitley



Letter from the Board Chair



To Live United has never been more important than it has over the past 12 months. Our community, nation, and world have been challenged as never before through a global pandemic, civil and racial unrest, and political turmoil. And yet, as is always the case during arduous times, we find ourselves challenged to grow and to question ourselves and our long-held beliefs. United Way of Hall County is no different. Over the past year, we have asked ourselves some difficult questions in an effort to better understand our role in how we assist our community in overcoming these obstacles. And it comes back to our mission: to unite people, organizations, and resources to improve lives in our community. This year, we just had to get a little creative.

As our community began to grapple with the protests that swept our nation following the killing of George Floyd, we came to the realization that we were poorly prepared to address the situation in any meaningful manner. After all, diversity has been a continual struggle for our organization. So instead of speaking, we decided we needed to listen. And thus, our conversations surrounding equity and inclusion began. Led by United Way's Director of Advocacy Teigha Snowden and committee leader Phillippa Lewis Moss, One Hall Advocates began as a way for us to hear from a diverse group of community members about how racism has affected the black and brown communities and the challenges that it brings. We are listening still and realize we have a lot to learn.

Recognizing that the mental health of our population is vital to the long-term success of our community and understanding that the Gainesville/Hall County population is underserved by mental health providers, United Way of Hall County helped to launch a program in conjunction with the Gainesville Police Department. This provides a licensed professional counselor who works with law enforcement on cases where members of our community are experiencing a mental health need versus a criminal offense.

In April of last year, we celebrated the one-year anniversary of our President and Chief Professional Officer, Jessica Dudley. Jessica dedicated her first few months to understanding our organization and community. In August of 2020, we embarked on the next important step—developing a strategic plan in order to lay the groundwork for what we need to accomplish and how best to do so. Over the next 8 months, we developed this plan by listening to our stakeholders about our successes and our areas for improvement, identifying strategies to help the most vulnerable members of our community, and creating measurable objectives to provide a pathway to success. Since then, Jessica and her staff have been busy creating and implementing an operational plan which will ensure that their everyday tasks are aligned with our vision of a community where all reach their potential, are healthy, and achieve self-sufficiency.

Of course, the COVID-19 pandemic hit the most vulnerable populations the hardest. We found ourselves deluged with requests for assistance due to job loss and illness. We raised over \$110,000 for COVID-19 relief that was used for direct support for those who needed rent or utility assistance as well as for masks and supplies that United Way provided to the community.

It has been my honor to serve in this role over the past twelve months. I am deeply appreciative to the staff, volunteers and board of directors of United Way of Hall County. This group is passionate about improving the lives of all citizens of our community. But mostly I am appreciative to all of you who continue to support this organization. Your generosity is making a difference. I, for one, cannot wait to see what else we accomplish next when we **LIVE UNITED**.

A handwritten signature in black ink that reads "Elisabeth D. Baldwin". The signature is written in a cursive, flowing style.

Elisabeth Baldwin

Director of Financial Services, Rushton & Company
Chair, 2020-2021 Board of Directors



Health, Education, Financial Stability

At United Way of Hall County, we are proud to fund programs aligned with our goal of fighting for the health, education and financial stability of every person in our community and believe programs focused on these building blocks empower people and transform possibilities. Through your generosity, we were able to fund **33 programs** representing **20 non-profit organizations** in Hall County this past year.



Health

Center Point GA, Inc. - Wilheit Services:

Provides quality and affordable counseling services for Gainesville and Hall County school system students and families so they are equipped with the tools they need to successfully move through life.

Edmondson Telford Child Advocacy Center - Forensic Services and Education:

Provides forensic interviews, forensic medical examinations, and victim advocacy to victims of abuse and neglect and their families.

Edmondson Telford Child Advocacy Center - Stewards of Children:

Educates adult members of the community on how to recognize and prevent child abuse of not only their own children, but also other children they encounter in their lives.

Gateway Domestic Violence Center - Support for Domestic Violence Survivors:

Supports women who are ending abusive relationships and teaches skills for a life free from violence.

Georgia Mountain Food Bank - Feeding Hope Together in Hall County:

Fills the gaps between individual and corporate food donations and community need by leveraging national and wholesale connections to source more food and fresh produce for distribution throughout the community.

Good News Clinics - Counseling and Mental Health Services:

Offers professional counseling, including individual sessions, specialized classes, training and group therapy to adult patients of Good News Clinics.

Good News Clinics - Sam Poole Medical Clinic:

Provides free comprehensive, coordinated medical care, including mental health counseling, to low income and extremely poor residents of Hall County who do not have insurance or other resources for healthcare.

Good News Clinics - Social Determinants of Health Collaborative:

Screens all Congestive Heart Failure patients for social determinants of health in an effort to lessen health disparities by addressing other critical issues such as inadequate housing, transportation, food insecurity, and personal violence, while addressing medical needs.

Hall-Dawson CASA Program, Inc. - Advocacy:

Provides trained volunteers to advocate for the best interests of abused and neglected children requiring court intervention in the Hall County Court System.

Rape Response, Inc. - Survivor Services:

Provides services to survivors of sexual assault including initial advocacy, assistance with medical and judicial processes and continued follow up.

Sisu of Georgia, Inc. - Sisu of Georgia Health Services:

Allows full-time nursing staff to respond to nursing interventions so children with significant medical needs can receive a quality early education experience with their typical peers.

The Children's Center for Hope and Healing, Inc. - Adult Services:

Provides therapy to adult women and men living in Hall County who were sexually abused as children or have been sexually assaulted as adults.

The Children's Center for Hope and Healing - Pathfinder:

Addresses sexual behavior problems through prevention programming and serves Hall County youth who have already offended in an attempt to prevent future crimes.



Education

Boys and Girls Club of Lanier, Inc. - Success Academy + Triple Play:

Engages 450 youth at seven BGCL after school sites in Hall County in tutoring and educational enrichment, physical fitness and wellness activities.

Brenau University - RISE:

Addresses summer learning loss for low-income children through a variety of educational and recreational programs that prepare students for school success.

Center Point GA, Inc. - Pregnant and Parenting Support and Education:

Provides comprehensive parenting education within a peer-group environment to increase teen's parenting knowledge and skills enabling them to become more effective and healthy parents.

Gainesville/Hall County Alliance for Literacy - Adult Basic Literacy:

Provides educational services to assist individuals in acquiring basic skills in reading, writing, speaking, listening and communication.

Read, Learn, Succeed:

Encourages learning through age-appropriate critical language and reading activities that help young children, birth to 5 years old, develop the literacy skills needed to start kindergarten ready to succeed.

Sisu of Georgia, Inc. - Early Intervention and Literacy Initiatives:

Provides children from 6 weeks to 6 years old with special needs and their typically developing peers with an integrated learning environment that promotes kindergarten and literacy preparedness.

The Children's Center for Hope and Healing, Inc. - Victim Services:

Provides therapeutic counseling for children and teens living in Hall County, ages 3 to 17, who have been victims of sexual abuse.

The Educational Foundation and Museum of Beulah Rucker - E.M.E.N.:

Promotes nurturing relationships and community support to help students learn skills to help them succeed in the classroom, build character and become productive, responsible adults.



Financial Stability

Brenau University Inc. - Brenau Center for Counseling and Psychological Services:

Partners with other non-profit agencies to provide no-cost mental health counseling to their clients in need who have limited income.

Family Promise of Hall County - Life Program:

Provides life skills training workshops for low-income families in Hall County as well as current Family Promise families and graduates.

Family Promise of Hall County - Little Steps Community Daycare:

Provides free childcare for parents searching for employment, attending job interviews, awaiting eligibility for their child's enrollment in government sponsored childcare, attending mandated classes, or waiting for their first paycheck.

Gateway Domestic Violence Center - Shelter Expansion Program:

Doubles Gateway's capacity to house women and children who are homeless because of domestic violence with a new facility that will contain 35 emergency shelter beds in 12 bedrooms.

North Georgia Works! - Substance Abuse Screenings and Tracking Program:

Provides transitional housing, food, clothing, employment, training and life skills classes for men in recovery as they work to progress in their personal goals towards sustainability.

Rainbow Children's Home, Inc. - Beyond the Basics:

Provides young ladies from Hall County from who have lived in situations of neglect and abuse the tools, resources, opportunities, and guidance they need to take control of their own lives, empowering them to become successful, productive members of the community.

Sisu of Georgia, Inc. - Sisu of Georgia Financial Assistance to Families:

Covers tuition and therapy costs for families based on the educational and therapeutic needs of the child and the financial needs of the family.

Society of St Vincent De Paul Georgia - St Michael Conference:

Provides financial assistance for housing and utility expenses to individuals actively pursuing self-sufficiency.

The Compass Center:

Connects individuals and families in poverty with existing services and providers throughout Hall County.

The Salvation Army Georgia - Pathway to Hope:

Helps families overcome challenges like unemployment, unstable housing and lack of education through individualized services aimed at improving financial stability and ultimately self-sufficiency.

The Salvation Army Georgia - Social Services Program:

Offers immediate financial assistance to individuals and families with the mission of preventing homelessness and stabilizing families in crisis.

The Salvation Army Georgia - The Lodge Emergency Shelter:

Provides emergency shelter to women, men and families in Hall County in need of help with housing.

Our Collective Impact

United Way of Hall County unites **people, organizations** and **resources** to improve lives in our community. Guided by our Community Game Plan, our collective efforts fight for the **health, education** and **financial stability** of every person to create pathways out of poverty.



The Compass Center

The **Compass Center** is a community resource center helping individuals and families navigate existing services and providers throughout Gainesville and Hall County. We help clients create pathways out of poverty by improving access to: Nonprofit Resources, Physical and Mental Health Services, Financial Literacy and Budgeting, Children and Family Services, Senior Services, and Veteran Services.



847

Neighbors in need received Compass Center support



\$110K+

In COVID-19 relief funds distributed to 251 families



1,500+

Connections made to 40 non profit organizations



Read Learn Succeed

We know that reading to children starting at birth sets a child on a path to success. **Read Learn Succeed** is an initiative to align community resources to ensure that all children have the opportunity to start kindergarten ready to learn by focusing on early literacy efforts. Programs include Northeast Georgia Medical Center's "**Welcome to the World**" book for newborns and **Reach out and Read** with Longstreet Clinics Pediatrics.



11,587

Books distributed to children during well-visits at Longstreet Clinics



1,000+

Books distributed in our Free Little Library



890

Literacy Resource Kits with quality children's books assembled and distributed by One Hall Education





Week of Caring

During this week dedicated to service, corporate partners and volunteers across Hall County demonstrated their care for the community by partnering with nonprofits to tackle various remote and on-site service projects. The **Week of Caring** inspired community members to continue to volunteer throughout the year and allowed the people who live and work in Hall County a deeper awareness of local needs.



200+

Volunteers from 16 companies and organizations participated



15

Local non profits received help through donation drives and on-site projects



624

Pounds of canned goods and non perishable foods collected



One Hall

One Hall: United Against Poverty's purpose is to break the cycle of poverty in Hall County by seeking to understand poverty from the perspective of our most vulnerable citizens. One Hall holds community-driven conversations each month around **Education, Financial Stability, Health and Mental and Behavioral Health** to establish a common vision and pursue collaborative actions that chart a course toward transforming possibilities and becoming a community where all reach their potential. These meetings provide an open, public forum for participants, including a cross-section of business leaders, community experts, donors, board members and non-profit leaders, to join the conversation.

528

passionate community members serving across 5 committees

Education, Financial Stability, Health, Mental and Behavioral Health, & Advocates



Began offering free Mental Health First Aid trainings to seniors and those who serve them



Continued collaboration with the Mental Health Justice Program and Gainesville Police Department



Established new networks and avenues for food distribution to low-income families



Developed a project called COMMUNITY Conversations designed to create public awareness of and take action towards diversity, equity and inclusion

Recognizing passionate community champions.

United Way of Hall County knows that we are stronger together, and that it takes passionate community champions working toward shared goals to address our community's most daunting social crisis. Together we can create pathways out of poverty and not only change lives, but change what's possible.



GIVE: JACKSON EMC

Each year, the Give Award is presented to an individual or company for instilling a giving spirit in our community. We are proud to recognize Jackson EMC for stepping up to help our community when it needed it most. This year alone, Jackson EMC granted over \$25,000 to our COVID-19 relief fund and The Compass Center. With these funds we were able to help over 119 families with rent and utilities, keeping them from becoming homeless during their time of crisis.



ADVOCATE: CHIEF JAY PARRISH

This award is given to an individual who strives to represent those in our community who often don't have a voice. This year's recipient is Chief Jay Parrish for his dedication to creating partnerships that build a stronger community for everyone. Chief Parrish has used his position to work toward making major changes on the criminal justice side of mental health, specifically hiring clinician Anjana Freeman to create a specialized response to mental health calls in the field.



VOLUNTEER: JULIE FERGUSON

Each year, Volunteer Award is awarded to an individual or company for going above and beyond in volunteer service. Julie Ferguson is a shining example and inspiration for how to live a life truly devoted to philanthropy. In the face of COVID-19, Julie stepped up to ensure our community had the supplies needed to prevent the spread and stay safe. She organized a team to sew cloth masks, fill hand sanitizer bottles and collect children's books.



CHAIRMAN'S: HALL CO. SCHOOLS

The Chairman's Award is given to a company or organization that demonstrates high campaign excellence and whose support extends far beyond the annual Campaign. This year we recognize the Hall County School System for their long standing partnership and continued leadership at United Way. Hall County Schools achieved a 15% increase in the 2019-2020 Campaign and have earned a spot as one of our Top 10 Workplace Campaigns for many years.



THE LEGACY OF JIM WALTERS

This year, United Way of Hall County and our community lost a philanthropic and influential leader. Mr. Jim Walters was a loved member of our United Way of Hall County family and left a lasting impact on our organization. He was a charter member of our Tocqueville Society and served as a Board Member from 2001-2003. Since 1989, Jim has given more than \$381,000 to United Way. Jim has helped to touch, and even change the lives of thousands of people in our community over the years. He leaves behind an incredible legacy of service and philanthropy.

We dedicate this Annual Report to his memory.

Top 10 Company Campaigns

Publix Super Markets	\$226,842
Northeast Georgia Health Systems	\$118,700
Conditioned Air Systems	\$75,446
Fieldale Farms	\$67,078
Wilheit Packaging	\$61,783
Hall County Schools	\$59,247
Gainesville City Schools	\$41,090
United Parcel Service	\$33,116
United Community Bank	\$23,349
Turner Wood & Smith	\$20,438

Leadership Giving Circle

The United Way of Hall County Leadership Giving Circle is a group of business and community leaders who exemplify commitment and caring through their philanthropic nature, and are change agents in Hall County. The Leadership Giving Circle comprises six leadership giving levels and was founded as a way to honor and thank our donors who give \$1,000 or more annually to invest in the future. As a member of the Leadership Giving Circle, you secure a place within Hall County as a guardian for the future. The power and value of your investment goes far beyond the dollars. That is because leadership ultimately inspires, it motivates, and it transforms - your life and the lives of others while connecting the community.



Tocqueville Society \$10,000+

David and Gail Chester
Brian and Kristin Daniel
Austin and Regina Edmondson
George and Starlet Jones
Andy and Brooke Kalinauskas
Doug and Diane Magnus
Abit and Kayanne Massey

Pete and Cathy Miller
Allen and Meg Nivens
Matt and Baya Pruitt
George and Sandra Romberg
Lorry and Sherrie Schrage
Lessie Smithgall
Jim and Peggy Walters

RK and Laura Whitehead
Doug and Amy Whitley
Philip and Mary Hart Wilheit
Philip and Addie Wilheit
Charlie and Dancy Wynne



Pillar Society \$5,000+

Alan and Nancy Atwood
Dub and Joanne Bagwell
Phil and Lindsay Bonelli
Rob and Leslie Fowler
Kenneth and Brenda Gee
Anne George
Dr. Anne Skleder
David and Becky Smith
Joe and Cathy Wood

Randall and Susan Frost
Phil and Lisa Hartley
Paul Higgins
Rusty and Susan Hopkins
Ben and Virginia Lancaster
Jim and Diana Latimer
Mary Meier
Wayne and Phillippa Moss
Kenneth Nix
Sam and Pat Rauch
Louis G. Smith
Warren and Jamie Stribling
Ches Tredway
Trey and Morgan Wood

Nick Etter
Patricia Fox
Martha Fridge
Ron and Martha Fritchley
Dallas and Bobbie Gay
Steven and Susan Gilliam
Bryan and Joy Griffin
Tom and Elizabeth Higgins
Arden and Jean Hothem
Buddy and Evie Langston
Morgan and Kelly Lee
Brent and Jennifer Loggins
Doug and Tricia McDuff
Jim and Evanda Moore
Jennifer Phelps
Patrick and Erin Pitts
Renee Richards
Lee Rogers

Barclay and Miriam Rushton
Jake Scott
Zachary Shafner
LeTrell Simpson
Charles Snead
Tread and Debbie Syfan
Frank Westcoatt



Builder Society \$1,000+

Gordon Allen
Tricia Atkins
Sherry Bain



Torch Society \$2,500+

Danny and Lynda Askew
Hon. Larry and Elisabeth Baldwin
Paul Braza
Steven and Julie Brock
Greg and Alison Burnett
Steve and Carol Burrell
Tom and Maria Calkins
Jerry and Karen Coker
Alan and Ginny Crumley
Arnold and Joyce Evans
Robert and Julie Ferguson
Brett and Laura Fowler



Cornerstone Society \$1,500+

Emily Bagwell and Ben Kastner
Mary Benefield
David Brewer
Naida Brewer
Amelia Collins
Counte Cooley
Steven and Donna Cornelison
Sam and Margie Couvillon
Catherine DeSando
Brad and Sherri Dixon
Matt and Katie Dubnik
Larry and Merrienne Dyer
Headen and Emily Embry



Perry and Tracy Barnett
Robert and Sarah Bell
Kyle and Erin Bochat
Peter Bouxsein
Charles and Jane Bradley
Gwenell Brown
Judith Bush
Dan and Amy Carey
Chuck Carter Jr.
Bryan Chadwick
David Cholewinski
Joseph Cinesi
Brooks and Juli Clay
Roberto Concepcion
Jessica Cotignola
Judith Cotignola
Nick Crosby
Judgewin Daniel
Mitchell Daniel
John and Sally Darden
Trever Davies
Keith Davis
Melissa Dostie
Dennis Dougherty
Zachary Dubose
Kit Dunlap
Monica Eldridge
John and Lydia Ferguson
Hop and Mindy Ferran
Jimbo and Jenny Floyd
Chip and Leslie Frierson
Kurt and Lisa Fullerton
Jasmine Garcia
John and Sylvia Garland

Henry Gilbert
Anna Gines
Brian and Peggy Gracey
Dennis and Gail Greene
Justin Hairfield
Bill and Stacy Hall
Doug and Lynn Hanson
Christopher Henry
Chris and Melissa Hollifield
Josh and Sharon Holt
Susan Hosford
Tommy and Emmie Howard
Sasha Ishmael
Martha Jacobs
Nancy Jensen
Lindsey Johnson
Scott and Dawn Justus
Jack and Caroline Keener
Dan and Sherry Kell
Rodney Kent
Danielle Kramer
Arthur E. Kunberger
Patricia Kutka
Matthew Kuwamoto
Laura Ledford
Spencer Leigh
Douglas Leizens
Tracey Lipscomb
Matt and Bethany Magnus
Jim and Carolyn Mahar
Jim and Robin Mathis
Thomas Maugeri
Julie McDaniel
Christopher McNeal



Cindy Melley
Zachary Mellott
Angela Moore
Nancy Moore
Marty and Jan Nix
Bob and Amanda Norton
Frank and Nancy Norton
Patrick and Tate O'Rouke
Jack and Maureen Oliaro
John and Patricia Pace
Catherine Panek
Vongmala Phong
Michael Piquette
Laura Potts
Thomas and Teresa Prather
James Provost
Ron and Nancy Quinn

John Reiben
Andrew Rizk
Blake and Lauren Samples
Kyle Saunders
Duane and Sherry Schlereth
Robert Schuetze
Tammi Seabolt
Kayla Sellers
Ashley Sexton
Elizabeth Shelton
Janie Silva
John and Margie Smith
Nicole Sparks
Brenn St.Peters
John and Linda Sundstrom
Michael Suttles
Rachael Sweeney

Monique Thomas
 Emily Thompson
 Mallory and Kathy Tillman
 Nora Trigueros
 John Turner
 David and Elizabeth Umberson
 Frank and Tracy Waggoner
 Christopher Ward
 Tara Watson
 Thomas and Anne Webb
 Carrie-Ann Weiland
 Keith and Betsey Whitaker
 Will White
 Aaron Wiggle
 Henriette Wilhelm



Young Leaders Society
 \$250+ (20 Yr. Olds)
 \$500+ (30 Yr. Olds)
 Colby Babb
 Karen Benevelli
 Kyle and Erin Bochat
 Bethany Bonds
 Phil and Lindsay Bonelli
 Jimmy Carney
 Rebecca Creel
 Juliana Dean
 Nick and Erica Deaton
 Ashley Dodd

Matt and Katie Dubnik
 Brandon and Jessica Dudley
 Nathan and Ginny Fauscett
 Brett and Laura Fowler
 Brennan Garrison
 Beth Ann Hamilton
 Carlee Harrod
 LaMonika Hill-Marshall
 Henry and Kristin Irvin
 Kaitlin Law
 Will and Meghan Lifsey
 Abigail Loggins
 Adriana Mandujano
 Kelsey May
 Jacob McConnell
 Roxie Miller
 Meghan Mitchell
 Natalie Moreno
 Dr. Richelle Oakley
 William Oden
 Patrick and Tate O'Rourke
 Emily Owenby
 Patrick and Erin Pitts
 Starla Prickett
 Dr. Hannah Reaume
 Chad and Dallas Sage
 Blake and Lauren Samples
 Wanda Simmons
 Stephen Stowe
 Ches Tredway
 Ashley Truelove
 Frank Vetrano
 Jade Virgil
 Matthew and Betsy Waters
 Carly Westmoreland
 Trey and Morgan Wood



Employee Giving Campaigns \$5,000+

Thank you to all the Hall County employers and employees who give so generously to support our community through workplace giving. Campaigns listed below represent giving levels of \$5,000 or more.

AT&T
 ABB
 Bank of America
 Bates, Carter and Co.
 Boehringer Ingelheim
 Brenau University
 Carroll Daniel Construction
 City of Gainesville
 Conditioned Air Systems
 Fieldale Farms
 Gainesville City Schools
 Gold Creek Foods, LLC
 Hall County Schools
 Jackson Electric Corp.
 Kroger
 Peach State Bank & Trust
 Publix Super Markets
 Regions Bank
 Rushton & Co.
 Stewart, Melvin & Frost
 The Longstreet Clinic
 The Norton Agency
 Truist
 Turner Wood & Smith
 United Community Bank
 United Parcel Service
 United Parcel Service Retirees
 Whitehead Die Casting
 Wilheit Packaging Material
 ZF Gainesville

Hosch Corporate Giving Society

Named in honor of United Way of Hall County's founding board chair, Lester Hosch. Members of the Hosch Giving Society are businesses that give an employee match or corporate gift of \$2,000 or more.

ABB
 Boehringer Ingelheim
 Carroll Daniel Construction
 Conditioned Air Systems
 Fieldale Farms
 Jackson Electric Corp.
 Johnson & Johnson
 Liberty Utilities
 Northeast Georgia Health Systems
 Publix Super Markets
 The Longstreet Clinic
 Truist
 United Community Bank
 Whitehead Die Casting
 Wilheit Packaging

In-Kind Donations

Bates, Carter and Co.
 Chick-Fil-A Gainesville
 Jacobs Media
 Jaemor Farms
 John Soules Foods
 McGarity's Business Products
 Scholastic
 Tillman Bailey Samples & Associates.

Grants

Cresswinds LL Community Fund
 Dollar General Literacy Foundation
 Gainesville Cares
 Gainesville City Schools
 Grace Episcopal Church
 Home Depot
 Jackson Electric Corp.
 Junior League of Gainesville-Hall Co.
 North Georgia Community Foundation
 The Herdener Fund
 Turn to the Wonderful Fund
 Wells Fargo Foundation

Thank You Community Partners!

Our Community Partners make a difference right here, right now by helping United Way carry out its mission to improve lives in Hall County.

PLATINUM PARTNERS



GOLD PARTNERS



SILVER PARTNERS



BRONZE PARTNERS



SMALL BUSINESS PARTNERS



Condensed Financial Statement

Revenue

Campaign	\$1,098,112.03
Other Revenue	\$351,424.56

Total Public Support **1,449,536.59**

Expense

Programs & Community Investment	\$875,586.25
Management and General	\$39,189.68
Fundraising	\$132,328.55

Total Expenses **\$1,047,104.48**

Increase (decrease) to net assets **\$402,432.11**

Net assets, 5/1/19 **\$1,607,789.00**

Net assets, 4/30/20 **\$1,848,794.00**

Condensed Statement of Financial Activities - May 1, 2020 - April 30, 2021

The Condensed Statement of Financial Activities has not been audited. A complete copy of the audited financial statements for the year ending April 30, 2020 is available for review on our website. Visit unitedwayhallcounty.org/financialsandreports

United Way Team

The professional and trained staff supports the volunteer leadership for all of us to **LIVE UNITED**.



Jessica Dudley
President and CPO



Teigha Snowden
Director of Advocacy



Meg Minelli
Director of Operations and Finance



Meghan Mitchell
Director of Resource Development



Wakietha Cunningham
Director of The Compass Center



LaCrecia McCree
Associate Director of The Compass Center



Linda Cascio
Executive Assistant

Dear United Way Supporters,

First of all, thank you for your generous support of United Way. Because of you, the 2020-2021 Annual Campaign was an outstanding success, with over **\$1,346,000** raised. 2020 was certainly a challenging year, but despite the global pandemic, our community had the strength to overcome many obstacles by working together with a common focus of helping other in need. Our donors are the life blood of United Way of Hall County. It takes all of us working together to successfully improve lives in our community. Thank you again for your generous and heart felt support. We couldn't do it without each and every one of you.

A handwritten signature in black ink that reads 'Jessica Dudley'.

Jessica Dudley
United Way of Hall County, President and CPO



**Uniting people, organizations and resources to
improve lives in our community**

unitedwayhallcounty.org

United Way Hall County

527 Oak Street
Gainesville, GA 30501
770-536-1121

